



## Welcome! Bienvenidos!

It's time for the **12th Annual** celebration of a community tradition during Hispanic Heritage month. Mark your calendar for **SATURDAY, SEPTEMBER 30<sup>th</sup>** and make plans to take advantage of all the exciting ways to engage the public during a full day of fun, family activities on *Calle Dos Cinco in Historic Capitol Hill*. This is a great opportunity to market your business. Become a "Friend of Fiestas" and gain added value with a day full of promotional opportunities. *Info below*

### PARADE OF THE AMERICAS

The beautiful **Parade of the Americas** is a colorful exhibition of culture and civic pride. With over 60 school groups, cultural organizations, equestrian clubs, non-profit organizations, corporations and small businesses, the parade is a highlight of this community festival. The parade begins at 10am.

### ARTIST'S MARKET

A day filled with colorful costumes, music, dance, and food is the perfect time to experience art! *Fiestas de las Americas* invites artists and craftsmen of all types to come and sell their handmade and boutique items and show-off their talent in the **Fiestas Artist's Market** area.

### EXHIBIT CORRIDOR

*Fiestas de las Americas* attracts thousands from around the region - students, young singles, families and active seniors. Businesses can interact with attendees and promote their products and services from their vendor booth in the **Fiestas Exhibit Corridor**. The Parade passes through the area, giving maximum exposure to all of our vendors.

### KID'S ZONE

With inflatables, rock wall climbing, face painting, crafts, train ride and more, **Fiestas Kid's Zone** offers all-day fun for children of all ages.

### FOOD COURT

From cold beer and tacos to hot funnel cakes and corn dogs, visitors enjoy a delicious variety at the **Fiestas Food Court** located near the main stage at SW 25th & Harvey.

### MAIN STAGE

The *Fiestas de las Americas* stage is at the heart of the action, providing exciting entertainment throughout the day. From cultural dance groups to mariachi groups and live bands, our line-up has something for everyone, beginning noon right after our parade and continuing until about 8pm.

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For info call 405-623-0133 or get applications here: [historiccapitolhill.com/fiestas-de-las-amicas](http://historiccapitolhill.com/fiestas-de-las-amicas)



Become a "FRIEND OF FIESTAS" and gain promotional exposure for your business.

LEVEL	Sponsor Item and Benefits	Investment
ORO	MAIN STAGE	\$1000
	Name on stage banner	
	Large T-shirt & Website recognition	
ROJO	FAMILY FUN TRAIN	\$750
	EXCLUSIVE - Name on lead car	
	T-shirt and Website recognition	
ROJO	COKE BOOTH	\$750
	EXCLUSIVE - Color Name Display	
	T-shirt and Website recognition	
AMIGO	INFLATABLE SLIDE	\$500
	Color Name Display	
	T-shirt and Website recognition	
AMIGO	OBSTACLE COURSE	\$500
	Color Name Display	
	T-shirt and Website recognition	
PARTNER	BOUNCE HOUSE	\$250
	Color Name Display; T-shirt recognition - small	
	FACE PAINTING STATION	
PARTNER	Color Name Display; T-shirt recognition - small	\$250
	CARNIVAL GAME	
	Color Name Display	
SUPPORTER	GOLF CART	\$100
	Color Name Display	

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Level: \_\_\_\_\_ Amt: \_\_\_\_\_ Pymt: \_\_\_\_\_

For more information call Donna Cervantes 405-623-0133