

# CALLE DOS CINCO in HISTORIC CAPITOL HILL

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## OUR MISSION

TO SUPPORT AND PROMOTE A THRIVING MULTICULTURAL DISTRICT THROUGH EDUCATING BUSINESS, MEDIA, AND COMMUNITY ORGANIZATIONS ABOUT THE ACTIVITIES AND EVENTS OCCURRING IN CAPITOL HILL

## Board of Directors Meeting

Thursday August 17, 2017

Community Action Agency, 319 SW 25<sup>th</sup> St.

3:00p – 4:30p

## AGENDA

1. Call to Order and Welcome
2. Consider Minutes: July 20, 2017
3. Financial Report: Profit and Loss, P-L by Class, Balance Sheet, AR/AP June and July 2017
  - CPA/Bookkeeping update – QuickBooks changes
4. Committee Reports
  - A. Executive
    - Mission Statement
  - B. Economic Development and Redevelopment (E. Rink)
    - Artistic Improvement sub-committee (D. Sandoval)
  - C. BID and Property Owner Relations (P. Evans)
    - Property updates
  - D. Promotions / Community Relations (S. Arzate)
    - Fiesta Friday Aug. 25 (w OCCC)
    - Fiestas de las Americas – Sept. 30
    - Manuel Perez Park
5. Old Business
  - A. Mission: To preserve, support, and promote Capitol Hill as a place where Oklahoma History and Latino culture (come) together create a vibrant, multicultural neighborhood (business) district.
  - B. Board Matrix - Nominations
6. New Business
  - A. OK City Bond measure - Better Streets, Safer City - election Sept. 12
7. Adjourn

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## OUR VISION

CALLE DOS CINCO IN HISTORIC CAPITOL HILL  
WILL BE KNOWN AS THE FACILITATOR OF COMMUNITY DEVELOPMENT FOR THE  
HISTORIC CAPITOL HILL BUSINESS DISTRICT

## **Historic Capitol Hill - Board of Directors Meeting**

Thursday July 20, 2017

Community Action Agency, 319 SW 25<sup>th</sup> St.; 3:00p – 4:30p

**Attendance** - Board Officers: Pres. Santiago Arzate, VP Peter Evans, Treasurer Evan Rink. Board Members: Bonnie Schwartz, Ana Herrera, Doralicia Sandoval and Chuck Shirley; Director, Donna Cervantes

Guests: Jesse Hugo, City Planning; Councilman Todd Stone; John Mesa, graphic designer; Adrian Lillard, NAI Sullivan Group.

3:10p Meeting called to Order. Guests were recognized and introduced. Mr. John Mesa is long-time community member and former-board member is interested in district and wants better idea of what the Board is doing with the Main Street program. Ms. Adrian Lillard is with the NAI Sullivan Group, which had 312 SW 25<sup>th</sup> St property (former InterBank) listed. The property sold just recently; copy of information flyer passed out. New owner focused on possible incubator, offices, targeting small banks and possible restaurants. Councilman Stone gave a brief update on the Civic Center and new downtown hotel.

The May 18, 2017 minutes had been approved by proxy vote. No Board meeting was held in June due to the Board retreat.

The Financial report was discussed. Transition to new payroll and reporting system still in progress with the new CPA/bookkeeping firm. Consideration of the June financial reports tabled.

### Committee Reports:

Executive: Santiago reported on the Board Retreat. Ms. Meiss from National Main Street presented her summary on the district assessment. She is planning to return on August 1 for a follow up visit and complete her presentation and findings. Jennifer Gates from the Center for Non-Profits talked about Board roles and responsibilities. She also led the discussion on crafting a new Mission Statement. The final draft was reviewed:

To preserve, support, and promote Capitol Hill as a place where OK History and Latino culture together create a vibrant, multicultural neighborhood district. Questions raised regarding the purpose/goal of the organization and why label as “neighborhood” district instead of “commercial” district. Discussion was tabled.

Economic Development and Redevelopment: Ms. Sandoval reported on the recent success of the first artist’s networking event that included a BID district tour, led by Santiago. All invited to Thursday coffee “conversations” at Grill on the Hill (9:30) with property owners, business owners and local artists to make better connections and establish art displays in businesses.

BID and Property Owner Relations: Mr. Evans and Mr. Arzate gave a property update: the sale of the white bank building closed and Mason Investments will soon close on four other properties. Mosaic Mental Health office opened in the former North Pact building on Harvey; about 1600 sf of space is still available for lease.

Promotions / Community Relations: The Fiestas committee has been meeting to plan the event (Sept. 30). Ms. Cervantes and Ms. Ortega are on a committee with OCCC representatives to a special Fiesta Friday event on August 25 that will include a public grand opening and tour of the Capitol Hill Center. The Manuel Perez Park committee will meet next week to consider Veteran's Memorial design options from the City Parks department.

Old Business.

New Business.

There being no new business to discuss, the meeting was adjourned at 4:10p.