

Historic Capitol Hill - Board of Directors Meeting

Thursday Sept 21, 2017

Community Action Agency, 319 SW 25th St.

3:00p – 4:30p

Attendance - Board Officers: Pres. Santiago Arzate, VP Peter Evens, Treasurer Evan Rink, and Secretary Amanda Pina. Board Members: Bonnie Schwartz, Doralicia Sandoval, and Ana Herrera. Director: Donna Cervantes.

Guests: Councilman Todd Stone; City Planning Kim Cooper-Hart and Jesse Hugo; BID property owner Steve Mason.

1. 3:10p Meeting called to Order.
2. Consider Minutes: August 17, 2017. Santiago clarified that he wanted to change the logo to emphasize “Historic Capitol Hill” not change the brand. Motion to approve: Ana Herrera; 2nd by Bonnie Schwartz. Approved unanimously.
3. Financial Report: Profit and Loss, P-L by Class, Balance Sheet, AR/AP July and August 2017. Financials were reviewed but changes are still needed. Consideration tabled.
4. CPA/Bookkeeping/Account changes. Ms. Cervantes and Mr. Rink have been in contact with CPA but there is a miscommunication regarding the reports. Evan requested a meeting with a CPA in person within two weeks (not on a Monday).
5. Committee Reports
 - a. Executive – Santiago asked all board members to be present at Fiesta de la Americas and make special effort to talk to sponsors and make them feel appreciated and welcomed.
 - b. Economic Development and Redevelopment (E. Rink)
 - i. The Rivera building was sold to Mason group; Interbank was sold to Gary Cook. El Bravo grocery store is now open, grand opening will be in few weeks. A low-impact call center has signed 1-year lease for a year in 219 SW 25th St. (Arzate building).
 - c. Artistic Improvement sub-committee (D. Sandoval)
 - d. BID and Property Owner Relations (P. Evans)
 - i. Annual BID meeting: Oct. 19 after the meeting
 - General updates, Plaza, Logo/Brand, BID renewal timeline
 - Discussed the proposed uses and location for Plaza lot. Peter requested a meeting Renee Porter to discuss her property (vacant lot next to Yale).
 - e. Promotions / Community Relations (S. Arzate)
 - i. Fiestas de las Americas – Sept. 30. Request made to get an idea of attendance by asking how many customers were served at food trucks.
 - f. Beer booth will be covered by Medio Tiempo; no board sign-ups needed.
 - g. Partners in Preservation – “Vote Your Main Street” Yale grant campaign
 - i. Steve Mason arrived and explained about the campaign. The Yale is competing to receive grant money. The campaign, being managed by Downtown OKC Inc. is based on popular vote and starts next week. There will be a booth to promote at Fiesta de Las Americas and an open house scheduled early Oct.

- ii. This will attract a lot of media attention and we should all be ready to explain what makes the district special. Need people who have strong ties to the district to tell the story. Get message out to share about the district and ask people to share.
- iii. Steve shared his “elevator speech”: the impacts of Wheeler, the Downtown Park, OCCC as bookends to the district, trees, homes, and the possible Strong Neighborhood Initiative, the GO Bond and the new CH library all contribute to what makes the district special.

4:14 Peter Evans left.

- h. Updates: last Fiesta Friday with OCCC, Manuel Perez Park design is under review and pricing; construction planned by next year
6. Old Business – no updates.
 7. New Business – Capitol Hill Library grand opening October 5th
 8. Meeting was adjourned at 4:30p.